

Innovation Sprint

for the

**Healthcare and Pharma
Supply Chain
Innovation Forum**

**Supply Chain Labs, Lumis
Partners**



by

QGLUE
A QAI Promoted Venture

SPRINT using Design Thinking and Inventive Problem-Solving Process

Focus on Specific Supply Chain Challenges:

- Framing the right challenge
 - Participating in a high paced design sprint leading to quick solution concepts/ prototypes.
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The Challenge :

Creating Innovative solutions for Supply Chain bottlenecks in Pharma and Healthcare and be ready for the New Normal.

How Might We...

Secure transparency & traceability in the full supply chain to ensure availability of critical drugs/ components for customer/ patients?

Understand and monitor inventory levels to mitigate the risk on unplanned downtime?

Sustain and ramp up production, and target alternate suppliers , manufacturing sites and logistics flow?

Understand demand patterns, and reprioritize available supply and inventory to increase profitability in times of crisis?

And Many More.....

INNOVATION SPRINT Phases

PHASE

1

PREPARE & PLAN

Challenge framing using Initial Situation Questionnaire and Team formation

2

I- SPRINT

Discover: Introduction to the Problem Statement

Ideate: Idea generation & Concept Development

Co-create: Storyboarding & Creating Prototypes

3

PITCH AND REFLECT

Pitch, Reflection & Debrief

KEY OUTCOMES OF THE INNOVATION SPRINT

- Discover and build the right problem frame in a structured manner
- Work with constraints to spark ideas to solve the problem discovered
- Build rapid concepts / prototypes
- Generate multiple Human Led and Insight triggered Innovative ideas to test
- Test and get feedback from other teams

Using Tools/ Methods such as:

Stakeholder Map

To detect key stakeholders and their interdependencies

Journey Mapping

Walk a mile with the stakeholder to empathize

Storyboarding

To integrate ideas into meaningful journeys

HMW

For framing a human centered challenge with an insight

Ideality and Inventive Thinking

To generate disruptive ideas

About QGLUE

QGLUE is the design and innovation arm of QAI. It brings a unique Design and innovation led human-centred approach to building products, services and businesses –making future living better with happier people. QGLUE equips people to solve wicked problems by helping them reach a solution that is not just right, but also desirable.

ENABLING TALENT AND CULTURE TRANSFORMATION

ACCELERATE BUSINESS INNOVATION

PROCESS/ SERVICE DESIGN

Speak to our team:

customer_relations@q-glue.com

www.q-glue.com

